

MODULE 7: A SENSE FOR DETAIL AND STYLE

EXERCISE 4: SCALE

Now go inside a building.

AMBIENCE

How does it feel in different spaces?
Inviting? Frightening? Exciting?
Stimulating? Confusing?
What kind of atmosphere is there?
Happy? Busy? Relaxed? Businesslike?
Efficient? Quiet? Anything else?
What moods are created in different spaces? How is it done?
Does the building remind you of any other places?



Complete the activity by making a sketch / film clip / poem / blog / vlog / song of how you perceive the building!

